



KIRKBY

NEIGHBOURHOOD BOARD

Kirkby Regeneration and Investment Plan 2026 – 2036

Executive Summary



Foreword

We are delighted to present this 10 year Regeneration and Investment Plan for Kirkby, developed by the Kirkby Neighbourhood Board and shaped by the voices of local people through a series of consultation events.

This is a plan for the community. That's why it was vital to engage with as many residents, businesses and stakeholders as possible to ensure the plan truly reflects their aspirations for Kirkby over the next decade.

The Kirkby Neighbourhood Board is passionate and committed to delivering the very best outcomes for everyone who lives, works, visits, or invests in Kirkby. It brings together public, private, community and voluntary organisations to collaborate, share ideas and resources, and deliver our shared vision for the town.

Our focus is clear - early delivery of projects so that local people start to see and feel the benefits quickly. We know that regeneration is most powerful when it makes a tangible difference to everyday lives, and we are determined to achieve that.

Equally important is regular and ongoing engagement with the community. We will keep listening, learning and working alongside local people throughout this journey to ensure the plan remains relevant and responsive to their needs.

By working together, we will work with the local community and target our resources where they will make a difference, helping to strengthen pride and below and enhance the local area.

Kirkby Neighbourhood Board



What is the Pride in Place Programme?

The Pride of Place Programme is a UK Government initiative launched in September 2025 with three overarching objectives; **to build stronger communities, to create thriving places and to empower people to take back control**. Kirkby has been selected as the first phase of places to receive up to £19.5 million under the programme to deliver against these priorities over 10 years.

Who are the Kirkby Neighbourhood Board?

The Kirkby Neighbourhood Board has been formed to champion the regeneration of Kirkby. The Board is responsible for preparing a 10-year Vision and Regeneration Plan which will set out how investment will be targeted, which projects are prioritised and how these will help improve local opportunities and quality of life.

The Board is made up of representatives from the local community, businesses, Knowsley Council and other partners.

What is this plan for?

This Regeneration and Investment Plan sets out a 10-year vision and strategic framework for Kirkby’s regeneration. Developed collaboratively through the Kirkby Neighbourhood Board, local community partners, and Knowsley Council, it captures a shared commitment to delivering meaningful and long-term change.

Kirkby in 2025

The plan for Kirkby has been shaped by feedback from the community and a review of evidence, which highlights both local strengths and challenges that need to be addressed.

Vision and themes

The Kirkby Neighbourhood Board has shaped this vision by listening to local people. It aims to take a positive approach to planning while keeping a realistic balance between big ideas and what can genuinely be delivered.

Vision Statement

Kirkby in 2035...

- Is a thriving and welcoming town, with local people invested in their communities. Together we will make Kirkby an even better place to live, work and grow.*
- The town centre is a vibrant mix of businesses, services, leisure and culture, a meeting place where families and communities come together.*
- Neighbourhoods are safe, green and inclusive, uplifting wellbeing and offering opportunities for everyone to play an active role in community life.*
- All residents, especially young people, have the ambition and opportunities to shape a positive future, with better access to education, jobs and services.*
- Together, we will build a Kirkby where people have the tools to thrive, and where the town centre and neighbourhoods reflect the pride, ambition and resilience of its people.*

Investment themes for Kirkby

The Board will develop projects working with local partners to deliver the plan, focusing on three themes.

A Vibrant Town Centre

The Kirkby Neighbourhood Board wants to help make the town centre feel more welcoming and full of life. The aim is to bring in a better mix of shops, places to eat, leisure activities and cultural spaces, while also improving the look and feel of the area. Alongside this, the Board will support efforts to create inviting public spaces, host community events and encourage activities that build local pride and a stronger sense of place.

The Plan identifies some quick win opportunities that will:

- Support training and jobs for residents in new retail opportunities
- Provide good quality units for local small businesses
- Provide support for businesses and community organisations in the town centre

The Board also wants to attract a high-quality leisure activity to the town centre – something that can act as a focal point for families and a thriving evening economy.

Safer, Stronger Neighbourhoods

The Kirkby Neighbourhood Board wants to help every neighbourhood in the town feel safe and foster a strong sense of community. This means improving local facilities, services and public spaces so they genuinely support and strengthen the community. The Board’s goals include reducing crime and antisocial behaviour, especially in areas where problems are more common, and helping people feel safer and more confident in their local area. It also aims to encourage more residents – particularly young people – to get involved in local projects and community activities.

Potential quick win projects include:

- Installing better lighting and CCTV across Kirkby’s neighbourhoods
- Creating a new fund for community projects to be delivered by voluntary and community organisations working in our Neighbourhoods
- a new programme of events in Kirkby that will bring energy to the town and help make local communities feel more vibrant and connected

In the first four years, the Board will also work with partners to bring forward projects that improve community buildings, support young people away from antisocial behaviour and look at how to make it easier for people to travel around Kirkby.

Empowering People to Succeed

The Kirkby Neighbourhood Board wants to help people of all ages access better opportunities, whether they are looking for work, building new skills or progressing in their careers. This includes making sure families have access to good-quality education close to home and helping residents connect with training and jobs that match local needs. The aim is for young people to be supported to succeed in Kirkby and beyond, and for all residents to benefit from education and training that leads to real, local opportunities.

We are developing projects that can deliver change from the outset:

- A ‘ready to work’ pathway to help people furthest from employment build confidence, skills and aspirations.
- Support for local businesses and residents to create more job opportunities and help people into work.

The Board will also work with local partners to help shape measures that create school places for local families, improve access to 16+ education, support youth activities in the town centre and expand vocational training.





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